

Big Island Farm Fair 2011

Sponsorship Information

We invite you to take advantage of this low-cost sponsorship which helps underwrite the cost of the fair. We provide your business with the unique opportunity to connect your brand with a rural hard to reach market in West Hawaii. Sponsor our event & showcase your brand to thousands of people at our fun filled family event!

Be Part of the Fair Bounty and Boost business with a small marketing investment...

Community Sponsors

Package Value is = \$250

- On-line & digital picture montage to be created featuring the Big Island Bounty!
- Visibility on the Big Island Farm Fair website with a link to your website.
- Photo album Online; on our website(s) & social networking pages
- Visibility & interaction on our Twitter & Facebook pages
- Placement of 1 (one) banner at event site; banner to be provided by sponsor.

Associate Sponsors

Package Value is = \$500

- On-line & digital picture montage to be created featuring the Big Island Bounty!
- Visibility on the Big Island Farm Fair website with a link to your website.
- Photo album Online; on our website(s) & social networking pages
- Visibility & interaction on our Twitter & Facebook pages
- Placement of 1 (one) banner at event site; banner to be provided by sponsor.
- Web site name/Logo recognition acknowledgment listed on the Fair website.
- Web Site links provided to sponsors site of choice.
- Business specials & activation during the week of the event to be promoted on-line, via social feeds and media
- Sponsor recognition during programming at events discretion.
- 1 "VIP" Parking permit

Presenting Sponsors

Package Value is = \$750

- On-line & digital picture montage to be created featuring the Big Island Bounty!
- Visibility on the Big Island Farm Fair website with a link to your website.
- Photo album Online; on our website(s) & social networking pages
- Visibility & interaction on our Twitter & Facebook pages
- Web site name/Logo recognition acknowledgment listed on the Fair web site.
- Web Site links provided to sponsors site of choice.
- Business specials & activation during the week of the event to be promoted on-line, via social feeds and media
- Premium Sponsorship recognition during evening festival hours
- 2 "VIP" Parking permits
- Event flyer listing of logo & Name or brand.
- 10' x 10' Booth or inflatable signage space
- Premier Placement of 1(one) banner at event site; banner to be provided by sponsor.
- Placement of 2 additional banners at event site, banners to be provided by sponsor.

Premium "Named" Sponsors

- On-line & digital picture montage to be created featuring the Big Island Bounty!
- Visibility on the Big Island Farm Fair website with a link to your website.
- Photo album Online; on our website(s) & social networking pages
- Visibility & interaction on our Twitter & Facebook pages
- Web name/Logo recognition acknowledgment listed on the Fair web site.
- Web Site links provided to sponsors site of choice.
- Business specials & activation during the week of the event to be promoted on-line, via social feeds and media
- Sponsor recognition during programming at events discretion.
- Premium Sponsorship recognition during evening festival hours, programming at events discretion.
- Sponsorship recognition during radio advertising & live radio events.
- Custom Booth space or inflatable signage space.
- Premier Placement of 2(one) banner at event site; banner to be provided by sponsor.
- Placement of 2 additional banners at event site, banners to be provided by sponsor.
- 4 "VIP" Packages includes dinner, carnival entry, ride coupons & Ag Bag fun kit.
- 4 "VIP" Parking permits.
- "Packages are negotiable and may contain more "VIP" packages as necessary to suit the sponsor's needs".
- Demographic & attendee survey details available to sponsor
- Utilization of our fair and other lists for sponsors use; sponsor provides content and we email the information. Data to be provided to sponsor after mailing.
- Choice to title 1 (one) sub-event within the Big Island Farm Fair; package value depending on event choice.

**First Annual Chili Cook off! ~ Animal & Livestock Area ~ Agricultural Showcase
~ Country Kitchen ~ Paniolo Grill**

YES! We want to be Part of the Bounty! Complete and return to us ASAP or call us now!

Contact _____ Phone _____ email _____

Business Name (as you would like it to appear) _____

Sponsorship Amount: \$250 \$500 \$750 Premium Un-decided

Logo's and photos to be utilized can be emailed to bifb@hawaiiantel.net

Website URL for linking _____

Does your business have the following? Please circle: Twitter Facebook MySpace

Notes: _____

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